Ultimate Guide: Creating AI Agents with Chattagent

Build intelligent AI agents that transform customer communication. This guide will walk you through creating powerful agents that handle bookings, support, and leads—all without coding.

Getting Started with Your Agent

Create Your Agent

Navigate to your dashboard and click "Create a new AI Agent" to begin.

Configure Settings

Name your agent and select an AI model (GPT-3.5, GPT-4, GPT-4 Turbo).

Set the Temperature

Choose between precise (0) or creative (1) responses for your agent.

Define Your Agent's Behavior

Example System Prompt

- You are a helpful assistant for [Company Name]
- Answer questions clearly and accurately
- Forward to human support when necessary

Personality Tips

- Define tone and voice
- Set boundaries clearly
- Include escalation rules

Best Practices

- Keep instructions specific
- Test with sample questions
- Refine based on actual conversations

Empower Your Agent with Knowledge

Text Input

Directly type information your agent needs to know.

Documents

Upload PDFs, DOCXs, and other file formats with valuable content.

Websites

Connect URLs for the agent to crawl and extract information.

Q&A Pairs

Create specific question-answer pairs for common inquiries.

Capture Leads Automatically

Collect Information
Automatically gather names, emails, and phone numbers.

Qualify Prospects
Ask custom questions to identify high-value opportunities.

Store Data
Save information securely in your Chattagent dashboard.

Integrate with CRM
Send leads to your CRM via webhook or Zapier.

Advanced Agent Capabilities

Meeting Scheduling

Connect your calendar (Google, Outlook) to let your agent book appointments.

The agent checks availability and adds meetings directly to your calendar.

Custom Functions

Enable your agent to call external APIs and access real-time data.

Examples include checking inventory, processing orders, or fetching weather.

Deploy Your Agent Everywhere

Website Integration

Embed on WordPress, Squarespace, Wix, and custom sites.

Messaging Platforms

Connect to WhatsApp, Messenger, and Slack for seamless conversations.

API Access

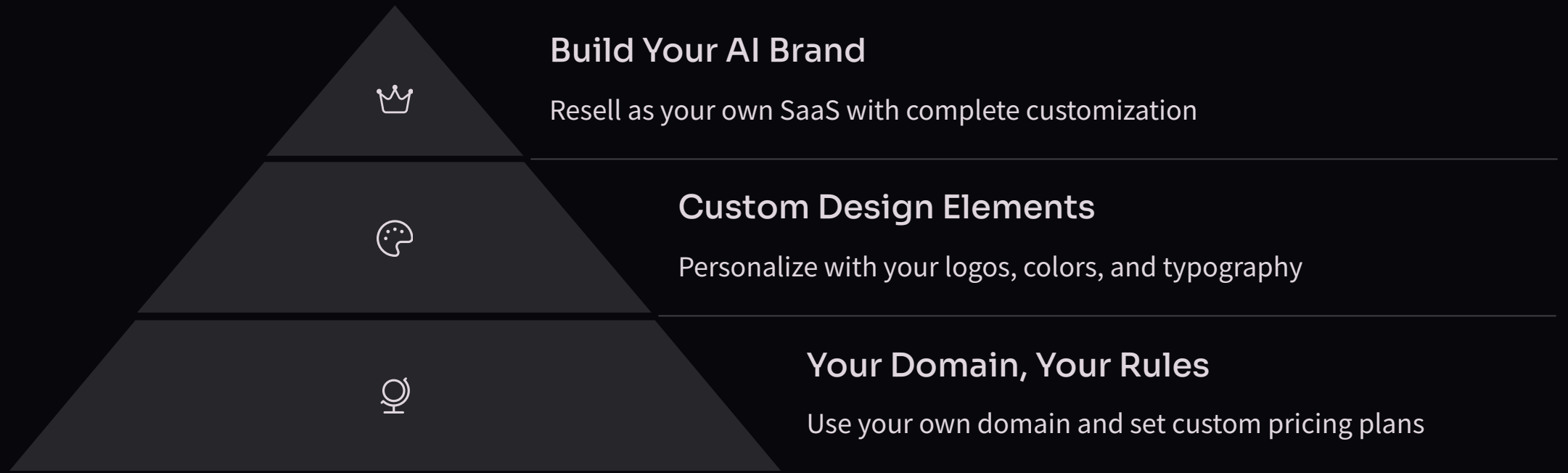Integrate with your own systems using our comprehensive API.

MasterChat

Share a unique link for direct access without login requirements.

White Label and Make It Your Own

Build Your AI Brand

Resell as your own SaaS with complete customization

Custom Design Elements

Personalize with your logos, colors, and typography

Your Domain, Your Rules

Use your own domain and set custom pricing plans

Transform Chattagent into your branded solution. Create a seamless experience for your clients while maintaining full control over features and pricing.